



Pamela Hawley

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“Philanthropy is not about donating money. Philanthropy is about loving people” - Pamela Hawley

Pamela Hawley is the founder and CEO of [UniversalGiving®](http://www.universalgiving.org) (www.universalgiving.org), an award-winning nonprofit that helps people give and volunteer with vetted, quality opportunities all over the world. Opportunities range from [giving \\$25 to provide a month of meals](#) to a child in Haiti, to [volunteering with migrant children](#) in Beijing, China. All projects are vetted through [UniversalGiving®](#)'s proprietary [Quality Model®](#). 100% of each donation goes directly to the cause.

Pamela pioneered CSR at [UniversalGiving®](#) with global impact. [UniversalGiving® Corporate](#) helps manage global Corporate Social Responsibility for companies, including the strategy, operations, NGO Vetting, NGO Research, and Disbursements. Key clients include MAG 7 clients, Apple TV+, Gap, BHP, and RSF Social Finance and other Fortune 500 clients. She then extended the model into Family Offices, creating [UniversalGiving® Philanthropy Services](#), which helps manage global Philanthropy Services for Donor-Advised Funds, Family Foundations, and High Net Worth Donors. [UniversalGiving® Philanthropy Services](#) assists with Strategy, Operations, NGO Research, NGO Vetting and Disbursements, which protect our Foundation and Family Office clients. First adopters included pioneer Venture Capitalists Bill Draper and Pitch Johnson.

[UniversalGiving®](#) launched one of the world's first [Mental Health Website](#) for **Apple TV+**. [UniversalGiving®](#) leveraged our community of NGOs vetted by our [Quality Model®](#): We featured NGOs in more than 108 countries across mental health suicide, depression, alcoholism, domestic abuse, anxiety, and more. **Apple TV+** now features our website across programming to millions of viewers worldwide. ‘



Pamela started in community service at age twelve, after [experiencing life-changing poverty on a family vacation](#). She and her father were in a marketplace and looked down a side cul-de-sac where she saw a whole line of half-clothed, begging, unwashed, starving children. The word UNACCEPTABLE came across her mind and [led her to volunteer all over the world](#). Some of Pamela's many volunteer experiences include working with microfinance in rural India, sustainable farming in Guatemala, earthquake relief work in El Salvador, and computer training in Cambodia.

Pamela has a International Relations/Political Science degree cum laude from Duke University and a Masters in International Communication on a scholarship from the Annenberg School of Communications, USC. Pamela was a finalist for Ernst and Young's Entrepreneur of the Year Award and most recently received the [Distinguished Alumni Achievement Award](#) for the Political Science Department at Duke University. She has also received the [Castilleja Alumni Award](#). She is a guest lecturer at Stanford, Harvard, Berkeley and USC. Pamela speaks on Leadership, Corporate Social Responsibility, Social Entrepreneurship, Volunteerism, World Economics/Cultures, and how these affect business and global philanthropy.

Pamela was the co-founder of VolunteerMatch and VolunteerMatch Corporate (VMC). In 1996, Pamela launched VolunteerMatch with its first volunteer listings in 20 cities across America, helping build the first online marketplace in volunteering. She was one of the first leaders to create and prove the value of application service providers, now known as SAAS, Software-as-a-service, by launching VolunteerMatch Corporate, securing more than 20 Fortune 500 companies as clients as the sole sales lead. She generated more than 1 million in revenue, securing clients such as Gap, Lucent Technologies, Charles Schwab, Morgan Stanley, and JetBlue. Since 1996, she has been one of the first women as a pioneer in the internet field, and the first woman in web-based philanthropy and volunteerism.

Pamela is a winner of the [Jefferson Award](#) (the Nobel Prize in Community Service) and has been invited to three events at the White House. She is a Colburn S. Wilbur Fellow through the Institute for Global Ethics and a Webby Award Honoree. [UniversalGiving®](#) has been featured on the homepage of [Bloomberg](#), [Oprah.com](#), [CBS](#), *The Wall Street Journal*, and *The New York Times*. [UniversalGiving®](#) also has been featured in more than 20 books, including the new edition Harvard Business Review Book, [HBR Guide to Delivering Effective Feedback](#), Arianna Huffington's [Thrive](#), and Laura Arrillaga-Andreessen's [Giving 2.0](#). Pamela is an Expert Blogger for [Forbes](#) and writes for [Christian Science Monitor](#), [Fast Company](#) and [Unreasonable Group](#). She also writes [Living and Giving](#), a daily blog with the mission of "Inspiring Leaders to Live with Excellence and Love."

Pamela is on the Duke Northern California Board; on [DocuSign's Advisory Board](#) and [Docusign's Impact Foundation Board](#); and a member of the [Duke Angel Network \(DAN\)](#).



Recent Articles:

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[How to Volunteer Abroad: Five Points to Consider](#), *Christian Science Monitor*, March 20, 2019

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[Eight Ways To Find And Land Valuable Partnerships For Your Nonprofit](#), *Forbes*, March 7, 2019

[How Nonprofits Can Compete With Silicon Valley For Talent: Four Things They Can Offer Employees](#), *Forbes*, January 26, 2018

A Wholistic Life

Pamela is also an accomplished actress, improviser, dancer and singer with over 150 performances in San Francisco, New York, Los Angeles, and Chicago. She is a graduate of Second City Conservatory and Second City Graduate Conservatory out of Chicago. She is trained by The [Groundlings](#) School and has performed on the main stage in sketches she wrote and performed in such as [Cougar Champs](#). Pamela trained and performed with Groundlings founder Gary Austin's Advanced Improviser Troupe. She's a graduate of the Upright Citizens Brigade in New York and Los Angeles. Pamela's expertise is as an experienced character actor. Her experience ranges from short-form, longform plays, solo/group singing, voice-overs, sketch, theatre and television.

You can view Pamela Hawley Character Reels: [Short Character Reel](#) and [Long Character Reel](#). Pamela is an accomplished Voiceover Artist with more than 35 voices and voiceovers, with [Character Voices](#) and [Commercial Voices](#) featured on SoundCloud, Pamela Hawley. For more information, visit Pamela Hawley at [IMDb](#). Pamela was also called in by Jay Leno's Team, for the show You Bet Your Life. You can see it on [Twitter](#) and [Youtube](#).

Pamela has founded two improv groups: [Jackson Soup](#), an improv short-form duo and [The Hills Are Alive with the Sound of Improv](#), a fully improvised musical inspired by *The Sound of Music*. [Jackson Soup](#) performed to a sold out show at Sketchfest San Francisco, 2018. [Jackson Soup](#) was selected out of 250 applicants to open for the most popular Chicago improv group at the 2016 Chicago Improv Festival and opened again for the Chicago Improv Festival in 2017. Also in 2016, Jackson Soup was selected as one of thousands of applicants to close the California Improv Festival. [Jackson Soup](#) was also featured on [WFAA Dallas Channel 8 News where you can hear about "Improv Jail,"](#) and on the [Red Carpet at the Dallas Improv Festival](#). [Jackson Soup](#) performs 5x per year at the Secret Alley, San Francisco, with sold out shows.



[Jackson Soup](#) was selected out of 250 applicants to open for the most popular Chicago improv group at the 2016 Chicago Improv Festival. Also in 2016, Jackson Soup was selected as one of the thousands of applicants to close the California Improv Festival. In 2015, Hawley opened at the San Francisco Improv Festival with Leela's Armando Company and its founder, Armando Diaz and performed with Leela's Armando Company at the SF Sketchfest. Pamela has performed with the award-winning Opening People's Minds (OPM), and won the award for Best Sketch Comedy in 2009 at the San Francisco Fringe Fest 2009, garnering praise from reviewers such as *LA Weekly*. As part of the improv group *Fosse Posse* (based on choreographer Bob Fosse), she performed [40-minute improvised musicals](#), winning 9 out of 10 competitive shows. Pamela donates a portion of every show's proceeds to [UniversalGiving®](#).

Pamela is also an established mediator globally and in San Francisco. She has received certifications from San Francisco Community Boards and UC Berkeley's Seminar on Mediation and Conflict Resolution taught by Ron Kelly. She has 4 Certificates from United States Institute of Peace: Advanced Conflict Analysis; Mediating Violent Conflict; Advanced Negotiation; Advanced Peacebuilding.

Pamela's mediation skills range from domestic to international cases. On the domestic level, she's mediated numerous landlord-tenant-roommate scenarios. She's also mediated small businesses and business owner collaborations. On the international level, she's been in peacebuilding missions all over the world. She has listened to and coordinated positive efforts in some of the most dangerous and sensitive historical situations. She has worked with victims of Pol Pot's Regime in Cambodia and the citizens of El Salvador who lost their homes and communities due to the 2002 earthquakes and floods. Understanding and sensitive, Pamela listens to each side of the party with 100% attention. Her focus is on making sure everyone is compassionately heard and encourages each party to operate with objectivity and fairness.

Most important to Pamela Hawley is her family. Her parents Wally and Alex have been married for more than 50 years; they are two of her best friends. She also loves being an aunt to Will, Connor, and Lindsey. Every Sunday is a family day.

[UniversalGiving®'s website](#)

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Blogs: [Living and Giving](#) (CEO blog) "Inspiring Leaders to Live with Excellence and Love."

Pamela's Website: [www.pamelahawley.com](#)